

FOR IMMEDIATE RELEASE:**data2inform puts National Instruments on the map**

Cambridge, United Kingdom – July 20, 2011 – Spin-off from Technology Strategy Board (TSB) and EU Joint Technologies Initiative grants in fuel cell deployment to Africa result in new data products and services.

L2S2 Ltd (www.L2S2.com) has today launched **data2inform** data collection hardware, professional networking services and web visualization tools that enable National Instruments prototyping hardware to be operated remotely on demand in most parts of the world through standard low cost mobile networks. (**www.data2inform.com**)

National Instruments (NI) development systems are excellent for developing rapid instrument prototypes and short production runs for field trials but generally require additional hardware, software and development to report data to base via less than perfect mobile networks.

L2S2's new **data2inform** product range adds robust reporting and data visualization out of the box and allows complete remote control of the instrument using locally obtained, standard data SIMs.

“Getting data home reliably from remote locations is not easy” says Dr Philip Gaffney, Managing Director of L2S2 Ltd, “and we needed to invest heavily in development and infrastructure to get complex data back to base reliably from field trials in isolated locations in Africa. With the launch of **data2inform** our customers are able to put their NI equipment on the map. After plugging the unit in, the device will appear on a World map and then double clicking the device will display high quality dashboard information. Months of development and network deployment can be avoided with this service.”

L2S2 developed their expertise in data acquisition from instrumentation and data repositories working within the NHS. “The need for us to develop governance compliant, reliable systems to manage patient data securely has given us a real advantage for **data2inform**. Our customers' data is one of their most valuable assets and high performance firewalls, resilience and encryption are not optional but are often overlooked in many in-house systems.”

“Outsourcing our data handling requirements to L2S2 has allowed us to concentrate our innovation and design efforts on our real challenge of designing complex fuel cell power systems for the telecoms industry in Africa” says Mike Rendall, CTO, Diverse Energy Ltd.

L2S2 Ltd specializes in data acquisition, processing and visualization in the NHS and in the renewable energy sector. The company has its R&D facilities and headquarters in Cambridge, United Kingdom.

Contact:

Dr Philip Gaffney
L2S2 Ltd
2a & 2b Oakington Business Park,
Cambridge CB24 3DQ
44 (0)1223 234550
www.data2inform.com

###